



NOVELTY MIXES

SIMPLY ADD WATER AND IMAGINATION

WAFFLE CONES

Add water, mix, then press on a waffle cone iron for incredibly fresh dessert vessels!

- Inviting aroma
- Balanced sweet & buttery flavor
- Golden crisp cones every time
- Make them ahead of time, with holding times up to a day and a half, stored in an air-tight container

SWEET WAYS TO SERVE

Shape into a waffle cone or cup

Break into pieces for a sundae topping

Dip in dark, white or milk chocolate then dredge in crushed sundae bar toppings or add a flavor to the batter to create your signature cone!

For a savory twist, try adding some chicken pieces, mac and cheese and a drizzle of honey to create a portable, fun way to serve Chicken and Waffles

2/3

OF CONSUMERS LIKE/
LOVE WAFFLE CONES

SOURCE: Datassential Snap!
Waffle Cone July 2021

For more information, please visit www.KRUSTEAZPRO.com



FUNNEL CAKES

Who doesn't love diving into a funnel cake at the local fair? Today's operators have branched out to place funnel cakes on menus as an easy to prepare dessert with great presentation.

- Sweet vanilla flavor
- Holds toppings well



You can get creative with our funnel cake batter. Add fun and festive toppings, make funnel cake "fries" or even use as a batter to fry familiar favorites like sandwich cookies.

TOP 5 TOPPINGS:

- powdered sugar
- chocolate
- caramel
- ice cream
- strawberries

15%
1-year
growth

SOURCE: Datassential Snap! Funnel Cake July 2021



Visit krusteaz.com for recipes and product details.

Since 1932, Krusteaz Professional® has been bringing simplicity to the kitchen. It's a heritage of quality ingredients, remarkable consistency and products as close to scratch as you'll ever find in a mix. Our promise, though, goes beyond simplicity and versatility in the kitchen. Our expertise can help you find baking and kitchen solutions, ranging from simple to sophisticated. It's easy to see why Krusteaz Professional® is a first choice of successful foodservice kitchens.

NOVELTY MIXES

ITEM #	UPC	DESCRIPTION	PACK SIZE
742-0425	10041449100750	Funnel Cake Mix	6/5 lb.
733-0900	10041449100507	KR PRO Waffle Cone Mix 6	6/5 lb.



From traditional to trendy and everything in between.
Making mixes modern for every... body, occasion and meal.

krusteazpro.com