



You will find that our

BATTERS AND BREADERS

— CHECK ALL THE BOXES —

Sophisticated coatings that deliver texture and adherence.

- Improved texture
- Formulations designed for a greater sophistication of flavor
- Excellent adherence and hold time

FEATURES OF COATINGS

Batters and Breaders

Tempura Batter - light, airy paper thin coating for fried vegetables, shrimp, other protein and fruit

Fri-Eaz Seasoned - tight coating reducing oil consumption; can be used as a dry breader or batter

Fish & Chip - light, crisp with minimal oil absorption

Western Chicken - superior adhesion; extra crispy exterior; robust flavor

Panko, Breadcrumbs & Crackermeal

Panko Japanese Breadcrumbs - neutral flavor lets flavor of protein come through; customizable

Fri-Eaz American Breadcrumbs - light coating; neutral flavor; easy to customize

Crackermeal - distinctly crunchy texture; easily customizable

For more information, please visit www.KRUSTEAZPRO.com

PROTEINS

Breaders & batters are growing alongside specific proteins like seafood, poultry, tofu and pork.

Hot Chicken: **+109%** Buttermilk Chicken Sandwich: **+79%**
 Chicken & Waffle: **+94%** Battered Fried Fish: **+2%**

FRIED APPETIZERS

Stuffed bites, cheese curds, and fried vegetables are a growing opportunity for batters.

Arancini: **+62%** Cheese Curd: **+65%** Pickle: **+14%**
 Fried Veggies: **+38%** Corn Fritter: **+23%** Loaded Tots: **+253%**
 Loaded Fries: **+65%** Croquette: **+22%**
 Falafel: **+47%** Cauliflower: **+131%**

OTHER

Sesame Crusted: **+20%** Hand battered: **+16%**
 Hand breaded: **+17%** Peppercorn Crusted: **+33%**

UNIQUE COATINGS

Using our breaders with “bowl adds” can enhance health, taste or texture; and provides a great way to create signature, on-trend menu items.

mustard	quinoa	semolina	fennel	cornflake
porcini	nut flour	chia/flaxseed	sesame	
coffee	wasabi	walnut	rice flour	
oat flour	coriander	chickpea	gluten free	

COATINGS

BREADERS & BATTERS



ITEM #	UPC	DESCRIPTION	PACK SIZE
733-0140	10041449102808	Tempura Batter Mix	6/5 lb
733-0150	00041449102825	Tempura Batter Mix	25 lb
733-0260	10041449102907	FRI-EAZ Seasoned Breader & Batter Mix	6/5 lb
733-0280	00041449102924	FRI-EAZ Seasoned Breader & Batter Mix	50 lb
733-0200	00041449102863	Fish & Chip Breader & Batter Mix	25 lb
733-0660	00041449103129	Western Chicken Breader & Batter Mix	25 lb



PANKO, BREADCRUMBS & CRACKERMEAL

ITEM #	UPC	DESCRIPTION	PACK SIZE
733-0405	00041449478401	PANKO Japanese Breadcrumbs - Fine	35 lb
733-0410	00041449478425	PANKO Japanese Breadcrumbs - Coarse	25 lb
733-0425	00041449478487	FRI-EAZ American Breadcrumbs - Fine	20 lb
733-0440	00041449478524	Crackermeal - Fine	25 lb



Visit krusteazpro.com for recipes and product details.

+17%

4-year growth
PANKO

+12%

4-year growth
**HAND
BREADED**

+7%

4-year growth
**PARMESAN
CRUSTED**

SOURCE: Datassential Proprietary Coatings Report April 2021

Since 1932, Krusteaz Professional® has been bringing simplicity to the kitchen. It's a heritage of quality ingredients, remarkable consistency and products as close to scratch as you'll ever find in a mix. Our promise, though, goes beyond simplicity and versatility in the kitchen. Our expertise can help you find baking and kitchen solutions, ranging from simple to sophisticated. It's easy to see why Krusteaz Professional® is a first choice of successful foodservice kitchens.



From traditional to trendy and everything in between. Making mixes modern for every... body, occasion and meal.

krusteazpro.com